



CONTACT

P: 705-500-3972
E: kimberley.cruea@gmail.com
W: kimcruea.wixsite.com/kcrucreative

EDUCATION

Graphic Design Advanced Diploma
Georgian College - 2020

Project Manager
Georgian College - 2020

Executive Office Assistant
CDI College - 2006

High School Diploma

SOFTWARE SKILLS

Adobe Illustrator CC
Adobe Photoshop CC
Adobe InDesign CC
Adobe XD CC
HTML / CSS
iMovie
Adobe Premier CC
Wordpress
Word / Excel / Powerpoint
Keyboarding 55 wpm

COMMUNITY

Ferris Lane Community Church and Daycare
FLAK Kids program - since 2017
Children's Worker - since 2007
Daycare Board Member - Since 2017

EXPERIENCE

Created social media content/posts, ads and web banners. Using Adobe platform and Pic Monkey

Created and developed flyers, magazines, and catalogues. Wrote editorial and advertising content.

Worked to develop campaigns with a team, developing content for web and printed products.

Created short videos gifs, websites, and online content. Recorded and delivered online presentations.

Created campaign brand identity and packages, with editorials, advertisements, packages, manuals, catalogues, murals, photography, web and other media projects.

Designed and developed websites.

Researched and developed proposals and reports. Designed resumes and cover letters.

Created inventive design solutions for advertising materials including brochures, books, interactive pdf files, business cards, posters, invoices and magazines using Adobe InDesign.

Improved and prepared files for press/printing. Exercised preflight principles. Created transferrable and organized files.

Created technical illustrations such as in-depth infographics, charts, graphs and manuals using Adobe Illustrator.

Redesigned novels and ebooks using Adobe.

Successfully wrote and published works. Created and delivered presentations.