



LUCAS FANZIO

Graphic Design Portfolio



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Love vs Hate Mural

Distilled poster design simply advocating love over hate. Inspired by books and movies like Plato's Symposium and Spike Lee's Do the Right Thing.





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United Nations Poster

A visual representation of the first article from the Universal Declaration of Human Rights. Achieved by applying heavy symbolism and futurist typography.





English National Ballet Poster

A poster advertising an upcoming ballet.
Juxtaposition between dancers and architecture
communicates the magnitude of the performance,
monotone applied to remain on brand.





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Frutiger Poster

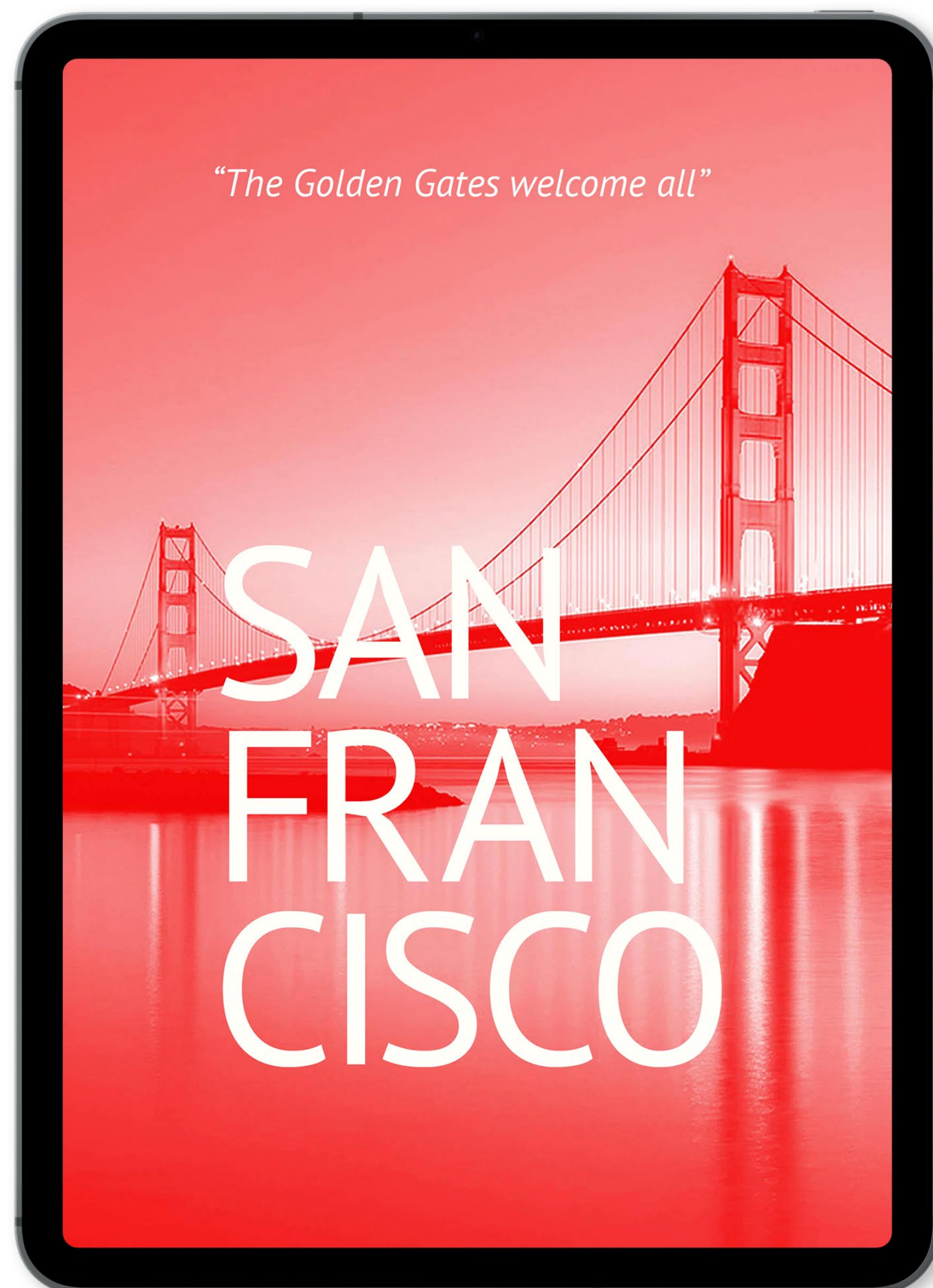
A poster that visually represents the swiss typeface Frutiger. Includes brief history, type specimens and design elements relating to Frutiger's history.





San Francisco Tourism eBook

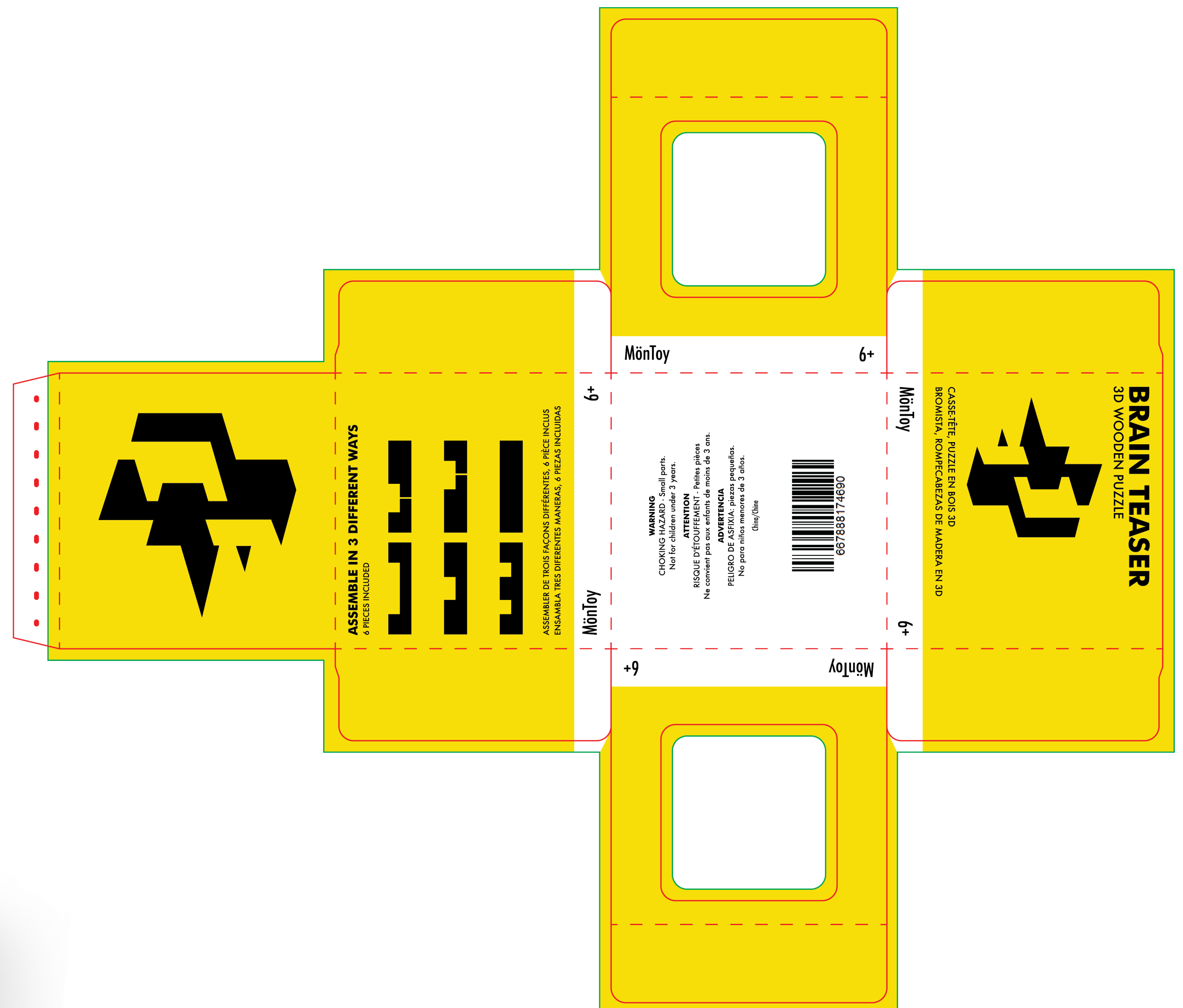
An eBook designed to increase tourism to San Francisco and act as a guide book. Takes the reader through SF landmarks, things to do, night life, dining and history.





Package Redesign

Tasked with picking a dollar store product and giving it a more premium appearance. Applied a Swiss style to exude quality, high contrast colours to stand out on a store shelf and dimensional illustration for intrigue.





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Soundtrack Album Cover

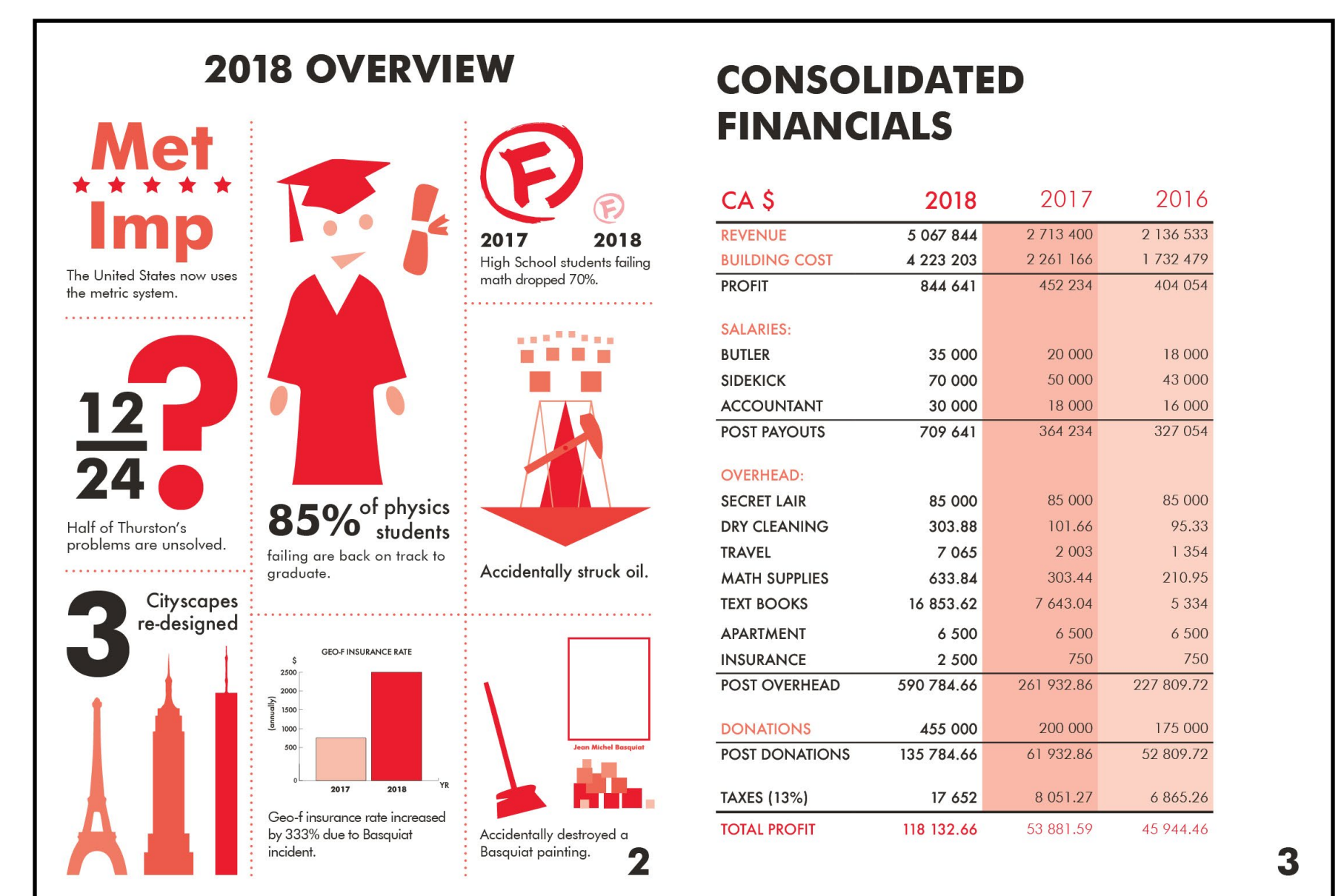
Assigned a movie, then tasked with applying a design style of a genre opposite to the original onto an album cover for the movie soundtrack.





Superhero Branding

Brand created for a mathematics superhero. Inspired by geometric shapes and The Elements of Euclid. Pieces include a branding style guide and annual report.





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Magazine Ads

Magazine ads for Clearasil skin care products and Monarch Catering.





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The 20th Lifestyle Magazine

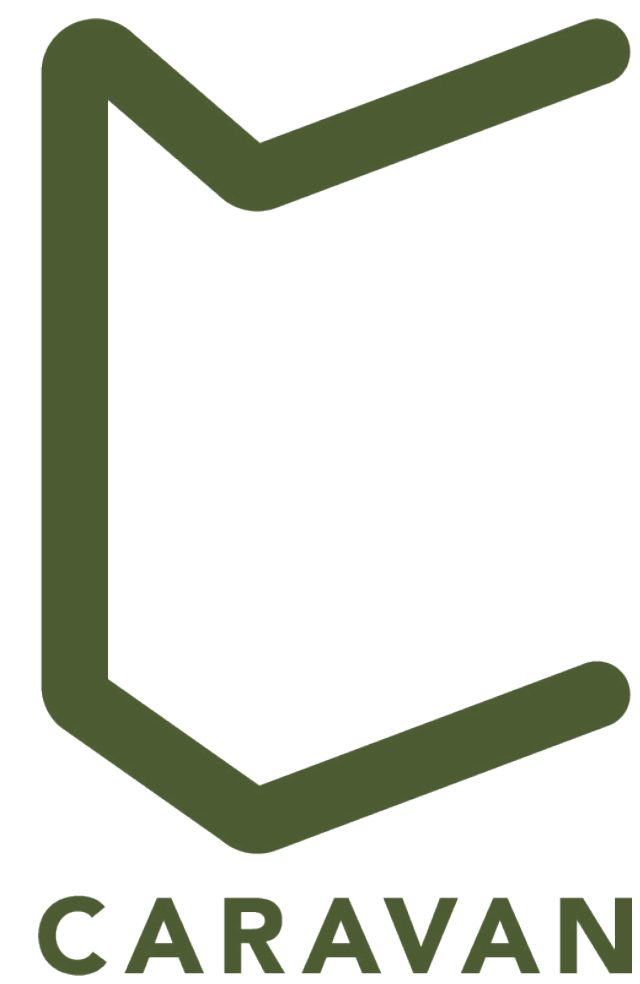
A monthly magazine covering a different topic that makes up a part of pop culture.





Furniture Catalogue

2020 furniture catalogue for high end home decor retailer Caravan.





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Open Studios Art Festival

A collection of print collateral for the premiere Open Studios Art Festival.



STUDIOS
OPEN

Anne Shavon
Diana Russel
Ken Hunter
Pat Pellison
Brian Blase
Julia Gilsen
Ted Jones
Petronella
Van Janssens
Annette Dynon
Wilfred Warren
Linda Krawczyk
Coletta Moroase

Find your artist

Springwater County presents the premier Open Studios art festival.
Visit www.springwater.ca/open-studios to create your tour.



**Thank you for
viewing my work!**

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