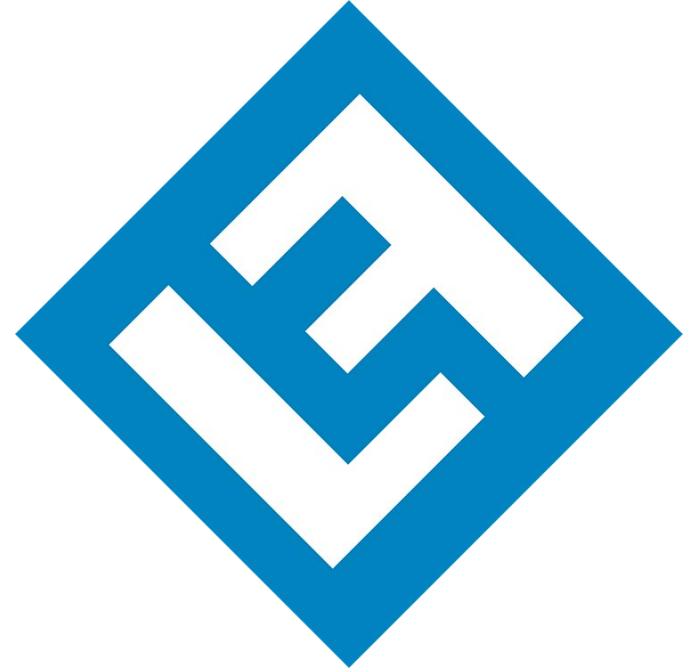




# Graphic Design Portfolio



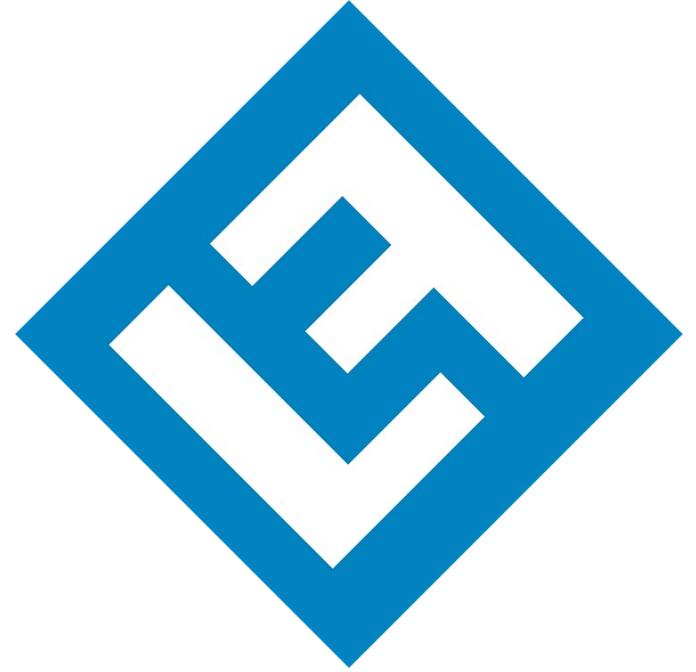
LUCAS FANZIO

## Love vs Hate Mural

---

Distilled poster design simply advocating love over hate. Inspired by books and movies like Plato's Symposium and Spike Lee's Do the Right Thing.



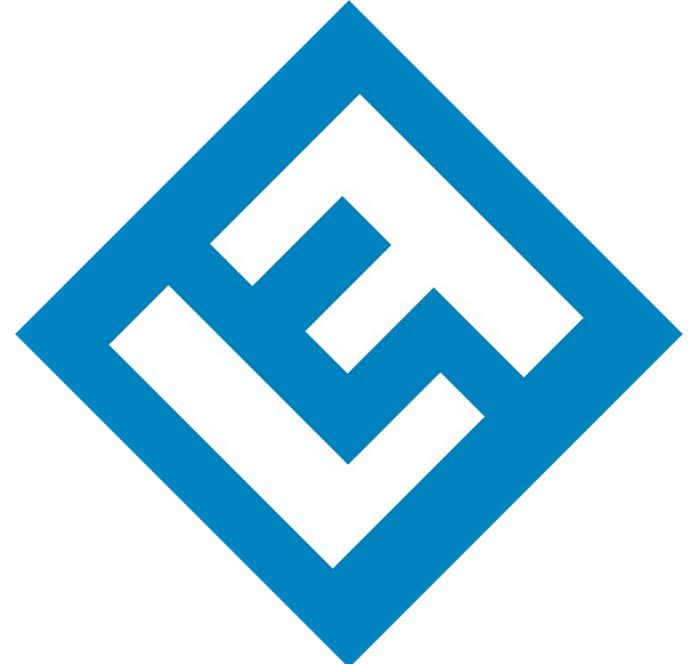


LUCAS FANZIO

## United Nations Poster

A visual representation of the first article from the Universal Declaration of Human Rights. Achieved by applying heavy symbolism and futurist typography.



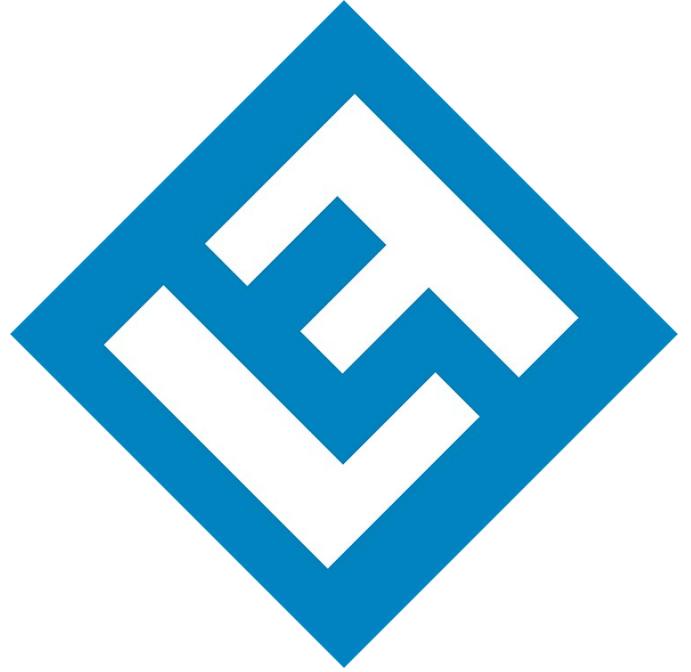


LUCAS FANZIO

# English National Ballet Poster

A poster advertising an upcoming ballet. Juxtaposition between dancers and architecture communicates the magnitude of the performance, monotone applied to remain on brand.





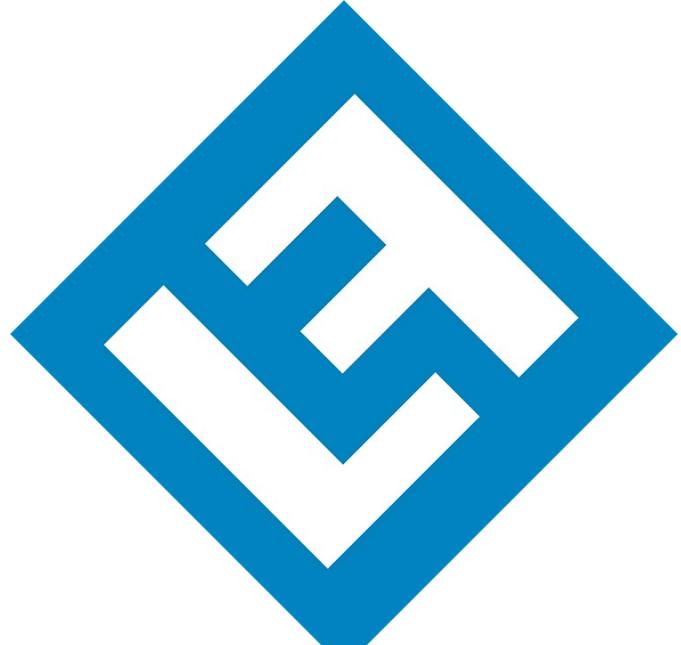
# Frutiger Poster

---

A poster that visually represents the swiss typeface Frutiger. Includes brief history, type specimens and design elements relating to Frutiger's history.

LUCAS FANZIO





LUCAS FANZIO

# San Francisco Tourism eBook

An eBook designed to increase tourism to San Francisco and act as a guide book. Takes the reader through SF landmarks, things to do, night life, dining and history.

*"The Golden Gates welcome all"*

# SAN FRANCISCO

*"The Golden Gates welcome all"*

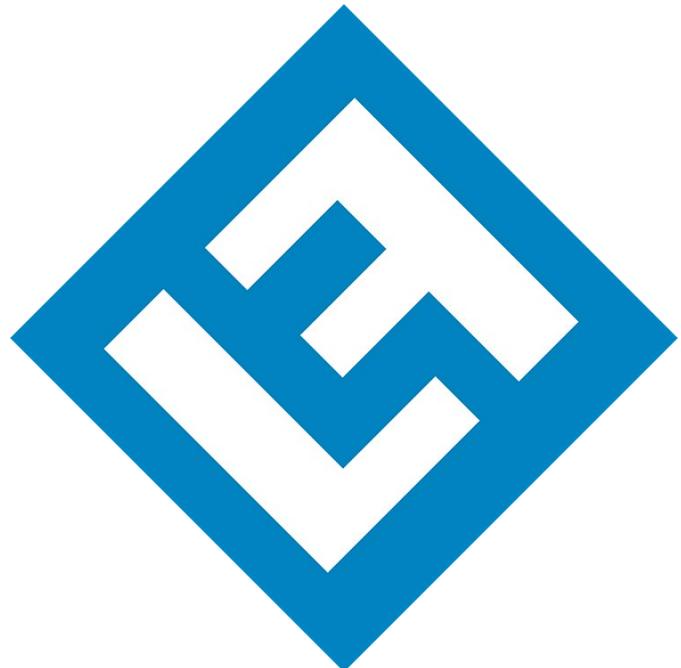
Why San Francisco

San Francisco; one of the top five most populous cities in California, is a place to meet new people and share an experience. The sights never cease to amaze with the rolling hills of the city, astounding architecture and character around every corner.

The Golden Gates not only welcome, they invite everyone to share the San Francisco streets.

## THE GOLDEN GATE BRIDGE

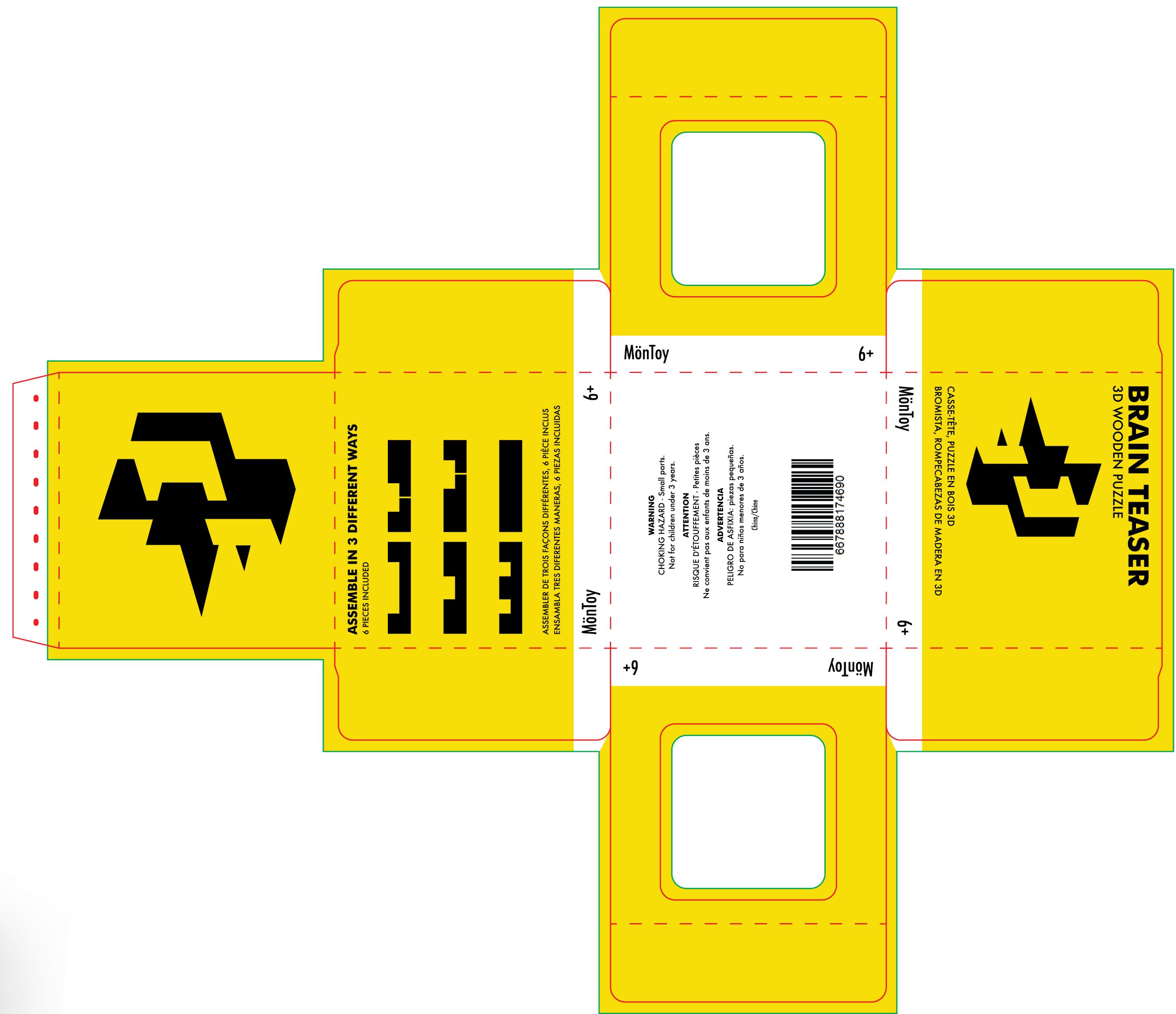
The Golden Gate Bridge, THE sight to see in San Francisco and one of the seven wonders of the world. After four years of construction and 39 million dollars and 11 workers lives the Golden Gates were open and ready in 1937. This behemoth of Art-Deco architecture stands 746 feet tall and spans 4200 feet, connecting the San Francisco Bay and the Pacific Ocean. The freedom elicited by the phrase "The Golden Gates Welcome All"

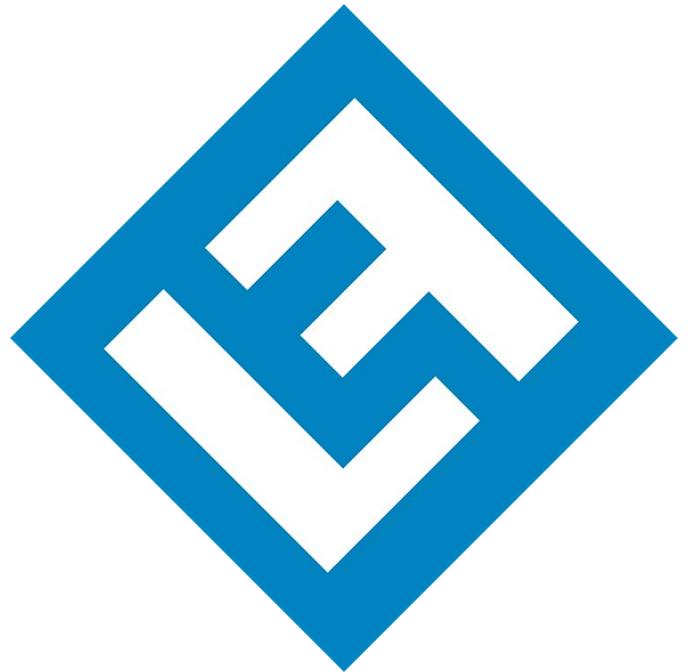


LUCAS FANZIO

# Package Redesign

Tasked with picking a dollar store product and giving it a more premium appearance. Applied a Swiss style to exude quality, high contrast colours to stand out on a store shelf and dimensional illustration for intrigue.



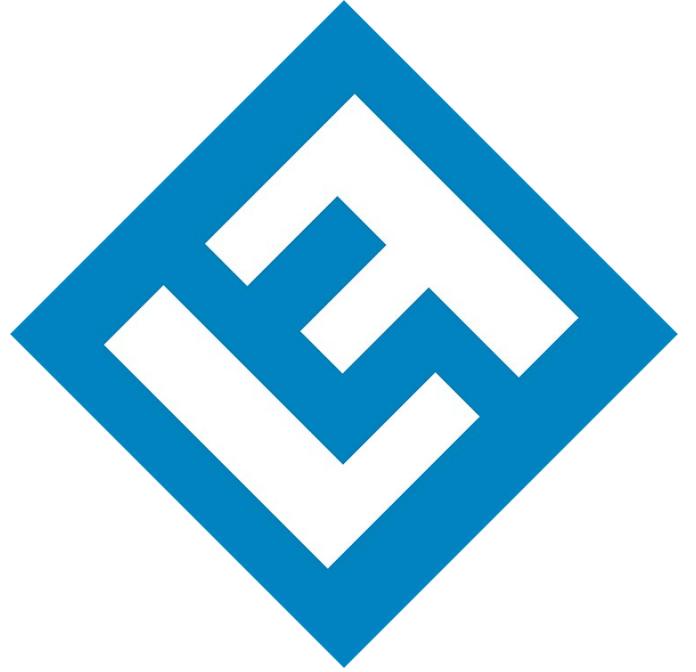


LUCAS FANZIO

## Soundtrack Album Cover

Assigned a movie, then tasked with applying a design style of a genre opposite to the original onto an album cover for the movie soundtrack.

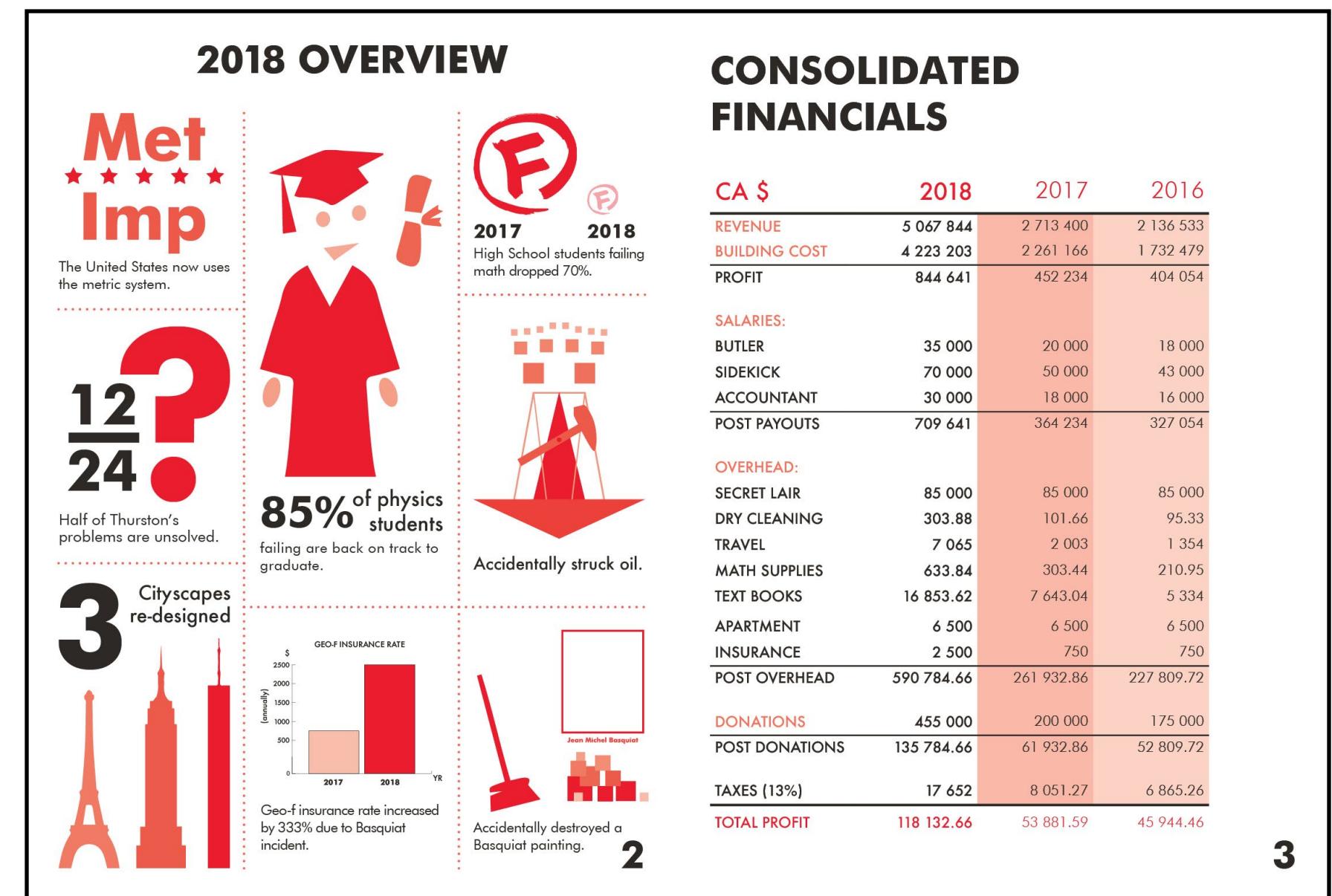


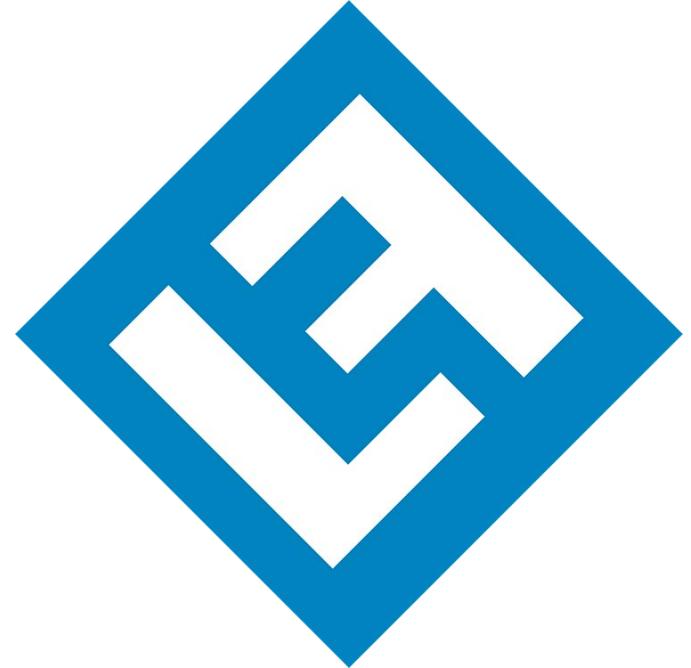


LUCAS FANZIO

# Superhero Branding

Brand created for a mathematics superhero. Inspired by geometric shapes and The Elements of Euclid. Pieces include a branding style guide and annual report.



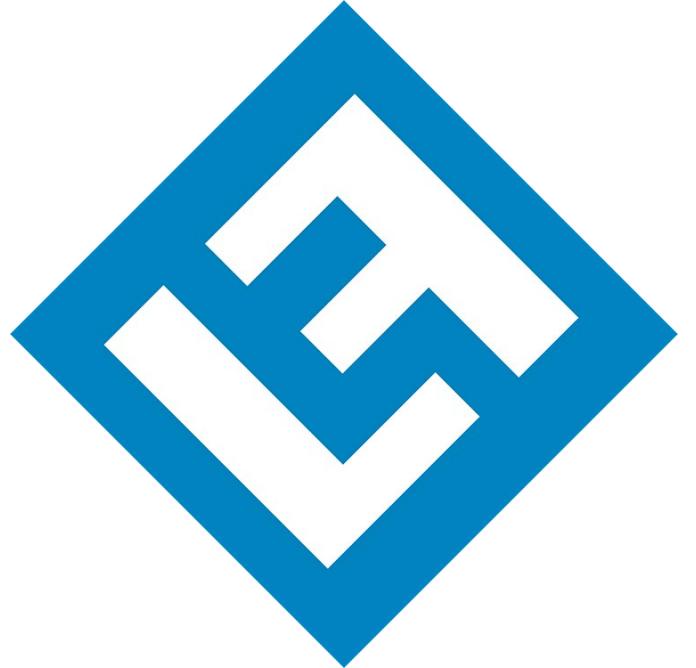


LUCAS FANZIO

## Magazine Ads

Magazine ads for Clearasil skin care products and Monarch Catering.



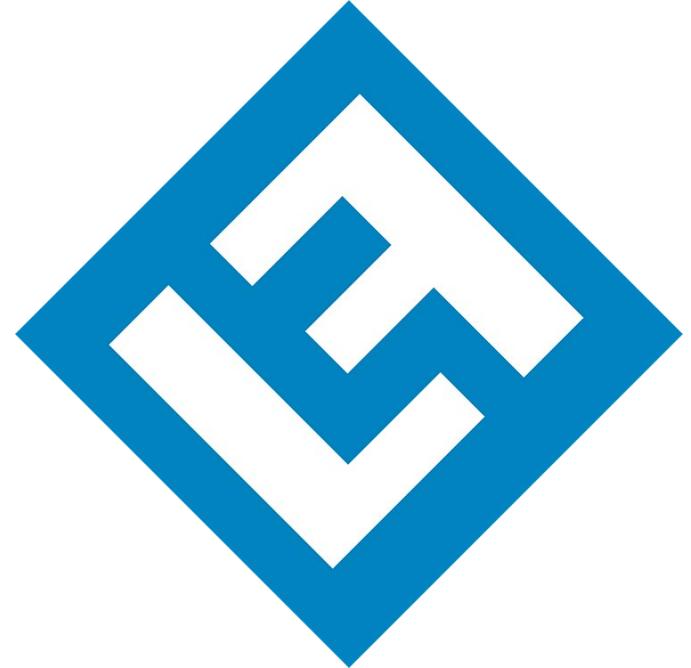


# The 20th Lifestyle Magazine

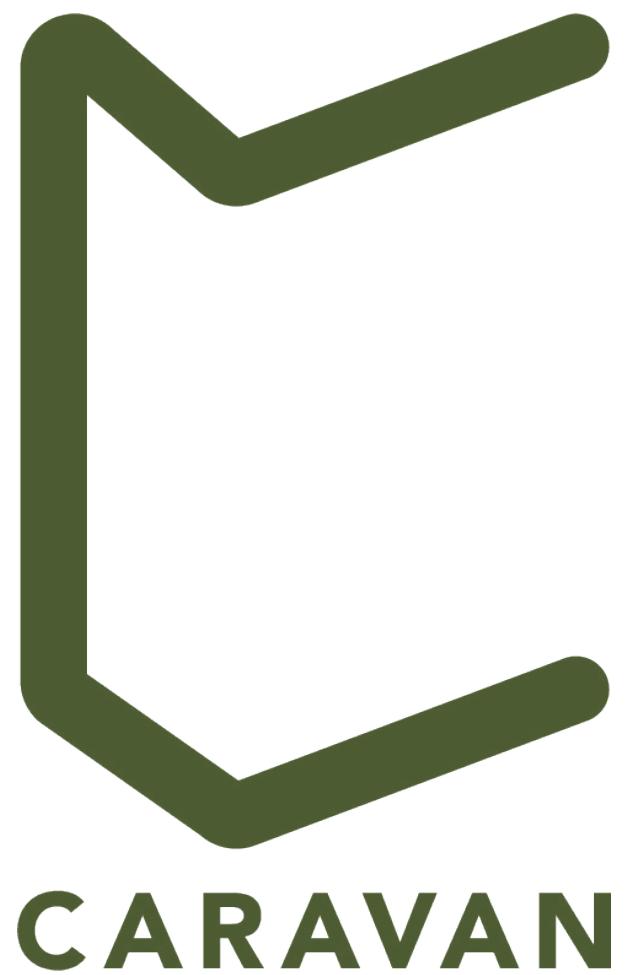
A monthly magazine covering a different topic that makes up a part of pop culture.

# LUCAS FANZIO





LUCAS FANZIO



# Furniture Catalogue

2020 furniture catalogue for high end home decor retailer Caravan.



**Model 61**  
Beautiful, classically shaped wing chair in a variety of colours and materials, including fabric. With a compact form, the Model 61 is perfect for the living room, guest room or anywhere you see fit.  
H 43" x W 37" x D 33" \$765

**Model 83**  
The Model 83 is one of the most iconic chair designs ever. Originally designed by Marcel Breuer in the 1930s in the Bauhaus era, Caravan puts a spin on it with new colours and textiles to fit any theme.  
H 28" x W 30" x D 26" \$1075

**Barcelona**  
One of the most iconic and enduring designs of the 20th century. Features a polished solid-core 304 stainless steel frame for maximum strength. Upholstered in 100% genuine Italian Leather.  
H 31 1/2" x W 31" x D 31 1/2" \$865

**Drawing Room Armchair**  
The Drawing Room armchair has a simple refined outline, with a fully traditionally upholstered back and sweep-out arms. Standing on tapering square section legs, with brass castors to front and back, and a single down and feather seat cushion.  
H 31 1/2" x W 41 1/2" x D 41 1/2" \$1650

**Grand Comfort**  
The Grand Comfort reverses the standard structures of sofas and chairs by having frames that are externalized. With thick, resilient pillows resting within the steel frames, the idea was to offer all the comfort of a padded surface while applying the elegant minimalism and industrial rationale of the International Style.  
H 24.5" W 38.5" x D 28" \$1895

**Armchairs**

**Barcelona (left) & Grand Comfort (right).**

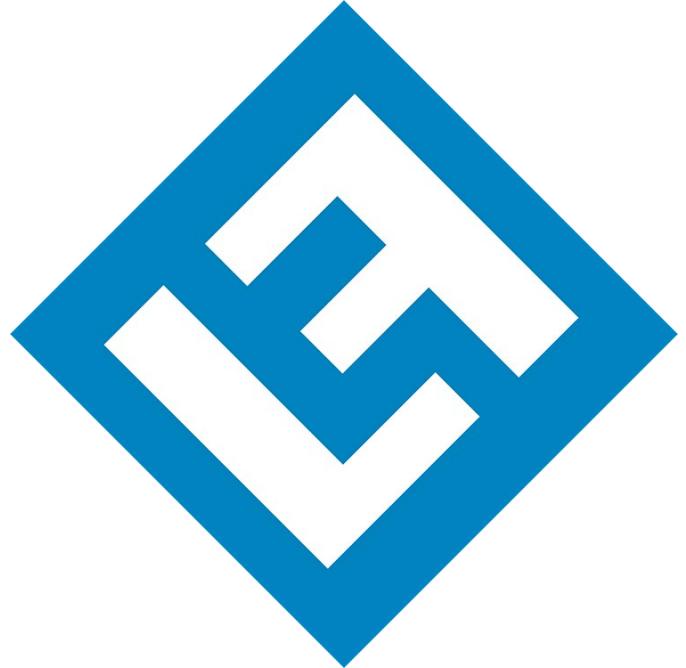
**Table of Contents**

<b>Bedrooms</b> ..... 6	<b>Kitchen</b> ..... 176
Beds, storage, dressers, cabinets, night stands, end tables, mattresses and decorations.	Kitchens, sinks, appliances, storage, faucets, lighting.
<b>Bathrooms</b> ..... 54	<b>Cutting</b> ..... 228
Sinks, showers, tiles, lighting, mirrors, storage and accessories.	Cutlery, tables, chairs, stools, lighting and accessories.
<b>Living Room</b> ..... 102	<b>Warranties</b> ..... 262
Sofas, sofa beds, armchairs, tables, rugs, cushions, lighting, curtains and decorations.	Learn the warranty of specific products.
<b>Workspace</b> ..... 154	<b>Services</b> ..... 278
Desks, chairs, lighting, storage and accessories.	Get in touch with us to have any questions answered.

**About Caravan**

Established in 1999, Caravan has been creating forward thinking yet classic furniture for a high end consumer base. We love to walk the fine line between chaos and simplicity; it's difficult, but we've been loving the challenge for 20 years. We like to stay close to home, so all of our products are manufactured and sold in Canada, where we can ensure each item is of the utmost quality. Our mission is to provide our customers with a wide range of unique and sustainable products so every home furnished with Caravan products can be its own. We hope our 2020 Catalogue inspires you to delve into the wonderful world of interior design.

**CARAVAN**



LUCAS FANZIO



OPEN STUDIOS

Find your artist

Anne Shavon  
Diana Russel  
Ken Hunter  
Pat Pellison  
Brian Blase  
Julia Gilsen  
Ted Jones  
Petronella  
Van Janssens  
Annette Dynon  
Wilfred Warren  
Linda Krawczyk  
Coletta Moroase

Springwater County presents the premier Open Studios art festival.  
Visit [www.springwater.ca/open-studios](http://www.springwater.ca/open-studios) to create your tour.

# Open Studios Art Festival

A collection of print collateral for the premiere  
Open Studios Art Festival.





**Thank you for  
viewing my work!**

705-321-4971  
[lucasfanzio@gmail.com](mailto:lucasfanzio@gmail.com)  
[lucasfanzio.com](http://lucasfanzio.com)