



LUCAS FANZIO

68 Parkside Drive
Barrie, ON, L4N1X1
705-321-4971
lucasfanzio@gmail.com

Profile

Through my four years of high school and two years of college I have been sharpening my Adobe software skills, familiarity with core design principles and other techniques that are essential in the graphic design industry. I'm a person who loves a challenge, I thrive on tight deadlines. I work best independently, however I'm always open to working with a team to develop ideas and go through the design process to arrive at the best possible solution. My own worst critic is myself, and any work I deliver has been revised and developed to the furthest extent; I live for great design.

Software Skills

- InDesign
- Illustrator
- Photoshop
- Acrobat
- Dreamweaver/HTML5
- Animate
- Wordpress
- Microsoft Office
- Mac/OS

Design Experience

- Designed a series of static, animated and facebook banner ads for Fit 4 Less. Applied effective use of colour, iconography and marketing strategies to further brand awareness using Photoshop and Animate.
- Produced five clean and sustainable roll up hall of fame banners for the Orillia Sport Council using effective hierarchy, colour and grid.
- Designed a simple yet clever illustrative poster demonstrating the relationship between Delta Bingo & Big Brothers Big Sisters Barrie while working within production guidelines / templates.
- Created a fresh, unconventional branding style guide for a catering company and applied guidelines to multiple projects, such as; website interfaces, magazine / newspaper ads and a promotional brochure utilizing the Adobe Creative Suite.
- Designed and translated Photoshop wireframes into an interactive and accessible website for Kempenfelt Dental using Wordpress.
- Designed hard hitting activism posters using heavy symbolism, exceptional typography and colour using Photoshop and Illustrator.
- Branded and designed a Swiss style furniture catalogue by applying research findings, strict grid and clean typography using InDesign.
- Collaborated with group members to create a unique events brochure for Tourism Barrie with exceptional grid, hierarchy and organization.

Work History

- Worked as a Scootering instructor for the City of Newmarket at the Newmarket Recreation Youth Centre & Sk8 Park from 2014-15. Taught kids how to ride and do tricks on their scooters in a team oriented environment with other instructors and supervisors.
- Worked as a sales associate for Zumiez Barrie in the Georgian Mall from 2015-19. Worked closely with management and other part time sales associates to complete day to day tasks.

Education

- Georgian College three year Graphic Design Advanced Diploma, graduating April 2020