

BENJAMIN FERGUSON

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PROFILE

I am an easy-going, self-motivated designer who is passionate about all things creative. My knowledge regarding the graphic design industry includes, but is not limited to, digital and print production, vector illustrations, photo manipulation, web design, and package design. I aim to produce the highest quality work and pride myself on achieving greatness as I continue to grow as a designer.

EDUCATION

Currently attending Georgian College enrolled in the 3 Year Graphic Design Program. Graduating in 2020.

SOFTWARE SKILLS

- Adobe Illustrator CC 2019
- Adobe InDesign CC 2019
- Adobe Photoshop CC 2019
- Adobe Dreamweaver CC 2019
- Adobe Lightroom
- Adobe Animate CC 2019
- Adobe Acrobat
- Microsoft Word
- Microsoft Powerpoint
- Wordpress
- HTML editors
- Can utilize both Mac & PC

AWARDS & HONOURS

- Dean's List Student (GPA 96%+)
- 2019 Chia Tse Memorial Scholarship Recipient
- 2015 SDVA Scholarship Show Award Recipient

GENERAL SKILLS

- Executed design solutions in a timely fashion.
- Solved problems for clients by providing a direction to go in relative to their design needs.
- Worked with teams to achieve common goals.
- Comfortably communicated with clients and fellow co-workers to brainstorm new ideas, work on projects, and produce highly effective design solutions.
- Experienced in environments that require a high attention to detail in customer service.

DESIGN EXPERIENCE

- Utilized Adobe CS software to create original design solutions for both digital and print-based media.
- Maintained and arranged image files, working files, typefaces, research, and more in an organizational system to improve work flow and keep record of supplied content for future reference.
- Manipulated 2D and 3D images in Photoshop.
- Developed creative typographic solutions for both traditional and digital media.
- Produced a multitude of print-based work including brochures, editorial layouts, posters, brand style guides, and more in InDesign.
- Created and executed effective preflight profiles to ensure a design is produced accurately and correctly.
- Created a variety of technical illustrations such as brand mascots, clothing designs, photo-realistic recreations of objects, logos, icons and isometric manual graphics using Illustrator.
- Communicated with clients both verbally and in writing to produce new designs based on their specifications, needs and identity.
- Collaborated with other designers to create concepts, comprehensives, layouts and final solutions for clients.
- Planned meetings with clients both alone and with other designers to discuss potential work. Created briefs and estimates afterwards.
- Experienced in working from a design brief, sometimes self-created and other times provided.
- Shot original photographs, both in and out of a studio, for use in magazines, websites, posters, and other printed material.
- Developed original websites using content management systems like Wordpress and software in Adobe Dreamweaver.
- Coded multi-page websites using knowledge of CSS.
- Acquired extensive knowledge of design principles and concepts and applied this information into the creation of fresh designs as well as implementing it into improving/updating others' designs.

RELEVANT WORK HISTORY

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| 2018-Present | Freelance Design Work
Graphic Design, Web Design & Illustration |
| 2017-2018 | Mad River Golf Club
Customer Service, Verbal and Written Communication, Attention to Detail |

REFERENCES

Available upon request.