

caitlyn trelford
GRAPHIC DESIGN

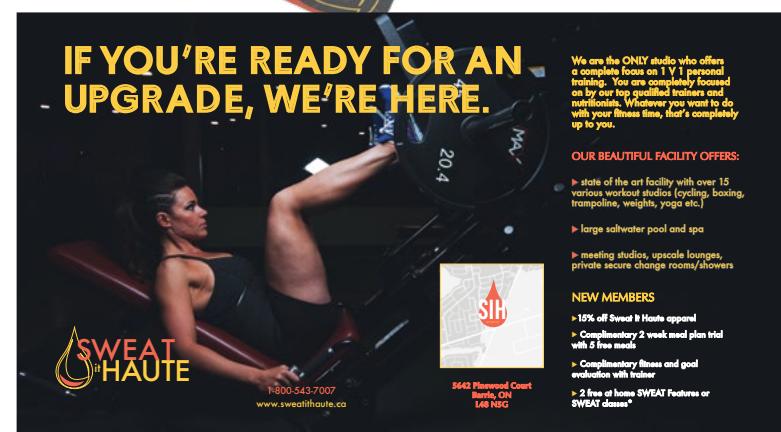
PORTFOLIO

WEBSITE | RESUME | CONTACT

BRANDING

SWEAT IT HAUTE

Full branding design for a high-end fitness studio.



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GRAPHIC DESIGN

EPUB

GREECE TRAVEL EPUB

E-publication promoting travel and tourism in Greece.



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GRAPHIC DESIGN

CATALOGUE

CARAVAN FURNITURE

Catalogue design for a higher end furniture brand.

caravan
FURNITURE

caravan
FURNITURE



caravan
FURNITURE

8401 Burleak Road, Barrie, ON L2M 4G7
(705) 742-9865 | info@caravan.ca
www.caravanfurniture.com



caravan
FURNITURE
2019/2020



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MENU

ICONOCLAST CAFE

Menu and branding design/social media for a European, boho inspired cafe.

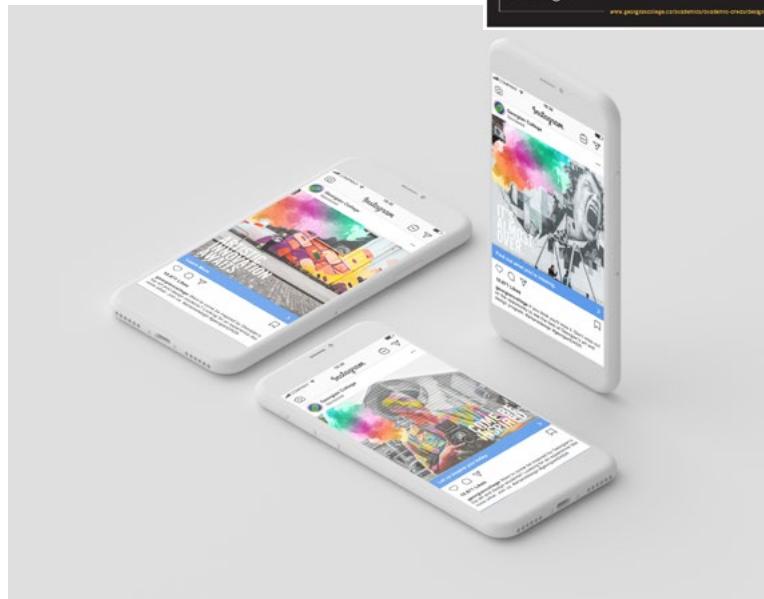


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GRAPHIC DESIGN

POSTER + SOCIAL

GEORGIAN SCHOLARSHIP

Advertising for Georgian's scholarship show.



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GRAPHIC DESIGN

PACKAGE + BRAND

LITTLE OAK DONUTS

Package and brand design along with merchandise for a modern donut shop.



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GRAPHIC DESIGN

VINYL DESIGN

PSYCHO VINYL COVER

Vinyl cover re-design for the film Psycho into a musical.



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GRAPHIC DESIGN

EDITORIAL

DESIGN EDGE

Editorial design for Design Edge magazine including cover page and table of contents.

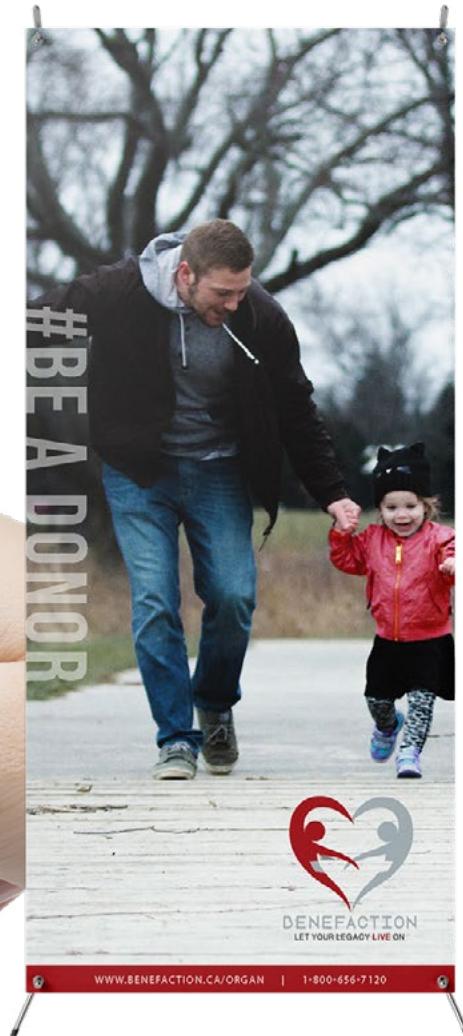


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GRAPHIC DESIGN

BRANDING

BENEFACITION

Brand design
and promotional
materials for
organ donation.



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GRAPHIC DESIGN

PACKAGING

MODERN DRINK CO.

Package re-design for low end product to increase sales.



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GRAPHIC DESIGN

BROCHURE

ALAMEDA

Brochure and branding for all seasons resort.



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GRAPHIC DESIGN

PACKAGE DESIGN

VITAHOUSE

Package design done for child proof packaging for vitamins.



LOVE
YOUR
VITAMINS



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GRAPHIC DESIGN

BOOK COVERS

BONNIE LEON TRILOGY

Cover re-designs for publication trilogy.



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GRAPHIC DESIGN

ADVERTISING

BAND-AID

Magazine advertising for Band-Aid brand.



Because you don't want **uninvited guests** on your
BIG DAY

Blister's shouldn't be one of them.

Especially during the big moments in your life. With BAND-AID, you never have to worry about pain ruining those special occasions. We promise long lasting protection that will keep you comfortable and dancing the night away.

BAND-AID
BAND-AID
BAND-AID

Protecting you and all life's memories.



FOR THOSE HEART
STOPPING FIRSTS



We've got you covered.

There are many firsts in every family, and with firsts comes injuries. We're here to make sure that the good trumps the bad. Our BAND-AIDS help heal wounds quickly and allow you to enjoy those firsts to the fullest. Never be unprepared for life's big moments with BAND-AID.

BAND-AID
BAND-AID
BAND-AID

Protecting you and all life's memories.

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HANKYOU

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