



50 ALLSOP CRESCENT
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PROFILE

I am a highly motivated, detail oriented individual who only puts the highest quality effort into everything I do. I have knowledge in a variety of areas throughout graphic design such as web design, logo and vector design, but also very comfortable using InDesign, Illustrator and Photoshop. Any project I choose to take on reflects my passion and dedication for the field, and I'm focused on continuing my growth and creativity within the profession.

EDUCATION

GRAPHIC DESIGN,

Ontario College Advanced Diploma
2017 - 2020

ART AND DESIGN FUNDAMENTALS,

Ontario College Certificate
2016 - 2017

CONCURRENT EDUCATION,

Bachelor of Arts (Honors) & Bachelor of Education
2010 - 2015

EFFECTIVE SKILLS & ABILITIES

SOFTWARE SKILLS:

- ▶ Photoshop, InDesign, Illustrator
- ▶ Dreamweaver/WordPress
- ▶ HTML and CSS coding
- ▶ Content Management Skills
- ▶ Microsoft Word, Excel and PowerPoint
- ▶ Adobe Acrobat
- ▶ Quick keyboarding and editing skills
- ▶ Mac and PC Software

PERSONAL SKILLS:

- ▶ Detail oriented
- ▶ Independent self-starter
- ▶ Leader and team player
- ▶ Excellent time management

DESIGN EXPERIENCE

- ▶ Drafting and finalizing vector logo design
- ▶ Producing detailed thumbs and roughs
- ▶ Creating thorough style guides for clients
- ▶ Constructing websites through WordPress, but also Dreamweaver using coding and CSS
- ▶ Drawing proficiencies for additional assets
- ▶ Photography knowledge and Photoshop editing
- ▶ Proficiencies in paragraph and character styles
- ▶ Working with prepress and colour profile set up

WORK & VOLUNTEER EXPERIENCE

THE GUESTHOUSE SHELTER & DELTA BINGO, 2019

- ▶ Work alongside non-profit organizations to help re-brand, as well as assist with any design work

FREELANCE WORK, 2017 TO PRESENT

- ▶ Logo designs for small businesses
- ▶ Help with social media marketing
- ▶ Draft and complete various designs

PET STATION, 2017 - 2019

- ▶ Logo and business card design
- ▶ Social media marketing and promotions

MARSHALLS, 2018 to 2019

- ▶ Process cash transactions and customer service

AWARDS & ACHIEVEMENTS

DEANS LIST,
Georgian College
2016 to present

DESIGN AND VISUAL ARTS SCHOLARSHIP SHOW,
Georgian College, Nominee
2019

DESIGN AND VISUAL ARTS SCHOLARSHIP SHOW,
Georgian College, 1st place winner
2017