



# PORTFOLIO



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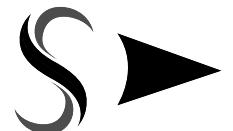
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## SURAUYSAL

### EDITORIAL



01

### CHAIRPERSON'S STATEMENT

This letter is from our Chairperson, Hugo. Inside, we discuss the company's financial performance, our product development, and our commitment to sustainability. We also highlight our latest research and development projects, including our new line of sustainable materials and our work on artificial intelligence. We also provide an update on our corporate social responsibility efforts, including our commitment to gender equality and our work on climate change. We also discuss our commitment to our customers and our focus on innovation and technology.

02

### HIGHLIGHTS OVERVIEW

Our highlights overview page provides an overview of the company's key financial and operational metrics. It includes a bar chart showing our revenue growth, a pie chart showing our profit margin, and a line graph showing our net profit. It also includes a section on our latest research and development projects, including our work on sustainable materials and our work on artificial intelligence.

03

### FINANCIAL REPORT

In the beginning of 2018, Hugo had only profited 20% of his stock. He now with 50% more in 2019 before adding to 60% in 2020.

	2018	2019	2020
Cost Sales	2,730,570	3,670,070	4,280,210
Revenue	712,340	876,360	1,081,340
Gross Profit	78%	68%	58%
Marketing			
Research & Development Expenses	15,000	18,700	18,700
Selling & Administrative Expenses	17,420	16,900	17,700
Overheads	23,420	25,000	21,940
Transportation	115	95	115
Bank	34,900	54,210	44,500
Personal Consumption	7,020	6,240	5,990
Proceeds	15,000	13,700	13,000
Marketing	5,000	7,400	6,300
Cash Flow			
Interest Paid	378,700	304,460	485,700
Bank interest rates	130,000	100,000	140,000
Interest			
Interest	3,700	3,870	6,220
Cost	12,120	13,700	17,334
Interest	21,140	19,770	21,338
High Value	600	670	700
Medium Value	8,700	8,070	10,000
Net Profit	120,720	114,660	145,000



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BRANDING AND PACKAGING



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ILLUSTRATIONS



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DESIGN  
AND DIGITAL  
ART



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WRAPPING



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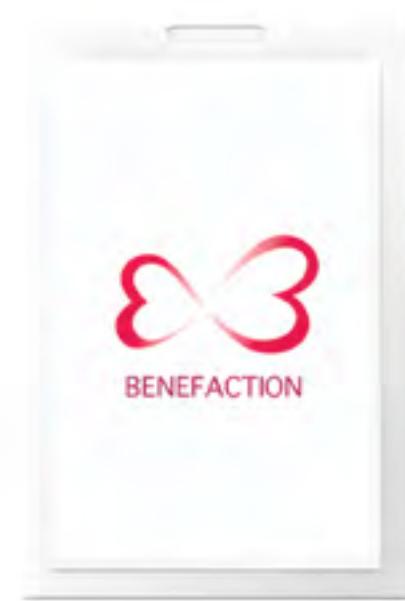


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## SURAUYSAL BRANDING



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