

SARAWEISHAR

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Profile

I'm an energetic, enthusiastic and self-motivated graphic designer in many aspects of design, with a good eye for detail. I have high knowledge and experience in Adobe programs including Photoshop, Illustrator, InDesign and Dreamweaver. I am very passionate about advertisement design, brand identity creation, web design and overall creation of visuals in many different aspects. I am a team player and always diligent when it comes to my designs, job, and life and utilize my ability to multi-task and work with deadlines. I am always continuing to strive in my field and further my skills in learning and creative content.

Education

Georgian College
Graphic Design 3 Year Advanced Diploma, 2017 -Present

Skills and Software:

High knowledge in working with PC & Mac environments

HTML Code & CSS

Adobe Programs such as:

Photoshop

Illustrator

InDesign

Dreamweaver

Adobe Acrobat

Content Management Systems

Vector illustrations and artwork

Relevant Job Experience

Freelance Designing, 2017-present

Design creative content for clients ranging from brand/ company identity, business cards, style guides and online advertisement

Canamex Promotions, 2017-present

Working in a fast-paced warehouse as a team that designs, develops and prints artwork for flags and signwork.

Design Experience

- » Preparing files for print while utilizing Content Management Systems for organizational needs and Preflight/Prepress checks
- » Proficient in the use of PowerPoint, Word, formatting and creating a variety of templates with the use of Adobe programs
- » Clientele communication experience from freelancing opportunities
- » Strong knowledge in designing layouts, websites, brand identities (logos and brand guides), posters and advertisements utilizing Adobe Programs such as InDesign, Illustrator, Photoshop and Dreamweaver
- » Proficient at Wordpress and working with Plugins and CSS to reconstruct and customize webpage
- » Great knowledge of creating content from rough to highly polished and ready files for web, print and print ready PDFs
- » Experience utilizing brand company standards and brand guides to create advertisements for clients and companies
- » Very organized when dealing with file formatting of working files, print ready and web files
- » Great knowledge of photography and photo manipulations such as resizing, colour modes and editing using Adobe Photoshop
- » Strong knowledge of typography, colour theory, design history, research development and overall design

Achievements

Dean's List Student (80%+ grades)

- » All semesters from 2017 - present

Scholarship Award Nominee and Recipient

- » Top students in Georgian College's Visual Arts and Design programs selected to showcase their best creations and compete in the Scholarship Award Art Show
- » Recipient of the Kary On Graphic Design Award.

Tempo Plastics Package Design Winner

Mario Designs Helmet Wrap Winner